

[Your School/Organization Letterhead]

[Date]

Dear Parents,

We are excited to introduce the Young Buds Award, a unique life skills program designed to empower children in Hong Kong through engaging and practical challenges. Nowadays, schools tend to focus on children's academic skills and leave out the essential practical life skills needed to be independent later in life, causing many children to leave school without the ability to flourish in our world today. Do you want your child to be independent, equipped with vital skills in order to thrive in life and grow into happy confident children?

### **What is the Young Buds Award?**

The Young Buds Award is a program where children will complete a series of fun, age appropriate, challenges focused on essential life skills, foster a connection with nature, and promote overall well-being. There are different Levels of the award, each with 10 challenges to choose from. Children need to complete 8 of these challenges over the academic year and submit photos or videos to showcase their new skill via the Young Buds secure online portal. They will be cooking, learning domestic chores and first aid skills as well as exploring Hong Kong and developing relationships with those around them.

### **Benefits of the Young Buds Award:**

By engaging in this comprehensive life skills award programme children will:

- Gain confidence, resilience, and the tools to thrive in their personal and academic lives.
- Bringing families together, the whole family can get involved.
- Develop a strong foundation of practical life skills and problem-solving abilities.
- Foster a deep connection and appreciation for the natural world.
- Build meaningful relationships, empathy, and effective communication skills.
- Cultivate a growth mindset, self-awareness, and emotional intelligence.

To get started, please visit the website [www.youngbudsaward.com](http://www.youngbudsaward.com) to find more information and complete the sign up form **[insert link]** before **XXX** date. The cost of the program is **\$xxx** which gives your child access to the challenges, and on completion of 8 challenges they will receive a certificate and a medal to celebrate their success.

We believe that the Young Buds Award will be a transformative and empowering experience for your child. Thank you for considering this wonderful opportunity for your family!

Any questions please contact **XXXXX**

Warm regards,

[Your Name]

[Your Position]